



FOR IMMEDIATE RELEASE

New Book Helps Create Winning Communities in 90 Days

Proven, Practical Guide Shows Communities how to Thrive by Turning Visions into Reality

INDIANAPOLIS, INDIANA – May 29, 2008 – Every day, America’s cities, towns and counties must tackle issues such as improving education, job growth, and government and social services. To help these communities as they struggle with change and look to the future, a new book can help them become a success story. In *90 Days to a Winning Community: A Guide to Achieving your Community Vision* (published by AuthorHouse), speaker, author and community coach James T. Dittoe gives an inspirational and practical how-to guide to action planning for community leaders.

Based on a system that has repeatedly delivered real results in actual communities, *90 Days to a Winning Community* explains the ideas behind the system, highlighting several community success stories. A workbook portion outlines steps communities can follow to become Winning Communities, and includes sample timelines, agendas, worksheets and progress reports that other Winning Communities used during their transformations.

Dittoe founded Winning Communities, Inc. in 1994 to help cities, towns and counties across America envision the future and develop community goals and action plans for achievement. With more than 30 years’ experience in community and economic development, his work has led to the building of highways, airports, revitalized downtowns, education foundations and other value-added projects, helping local economies gain thousands of jobs and millions of dollars of capital.

“The exciting part is that this book can help many struggling communities achieve great things if they listen to the inspirational messages, hear the stories from the communities who are ‘doing things’ and follow the action steps outlined,” said Dittoe. “It helps to inspire leaders at the local level and should be required reading for any leadership group.”

Praise for *90 Days to a Winning Community*:

I knew Jim in Evansville, Ind., when I was deputy mayor and he was known as a man of action. *90 Days to a Winning Community* will help leaders to also take action on their community vision.

– *Randall T. Shepard, Chief Justice, Indiana Supreme Court*

The ideas and practical direction provided by *90 Days to a Winning Community* are benefiting many communities in Illinois and other Midwestern cities and towns. The CBAI is proud to endorse the Certified Winning Community program and recommends it to leaders everywhere.

– *Robert J. Wingert, President of the Community Bankers Association of Illinois*

To order the book, visit www.90DaystoWinningCommunity.com or call (888) 280-7715. For more information about the Certified Winning Community program, contact Jim Dittoe at (317) 402-0524, email jim@winningcommunities.com, or visit www.WinningCommunities.com.

978-1-4343-8097-5 (Softcover ISBN)



About Winning Communities, Inc:

Winning Communities is a community planning consulting company that has facilitated numerous community vision and action plans for cities, towns and counties throughout the United States. Its founder, Jim Dittoe, speaker, community coach and author of the new book *90 Days to a Winning Community*, has been building community progress for more than 30 years. He has developed a unique certification program called the Certified Winning Communities program, which is open to any county, city or town that seeks to create a vision and action plan for its future success. The Association of Indiana Counties (AIC), the Indiana Bankers Association (IBA) and the Community Bankers Association of Illinois (CBAI) formally endorse Winning Communities and the Certified Winning Communities program. For more information about the company, contact Jim Dittoe at (317) 402-0524, email jim@winningcommunities.com or visit www.winningcommunities.com.

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