



Winning Communities partners with ChaCha to launch “Give, Grow and Win”

***Program will help communities and organizations raise money to fund
community and economic development planning and initiatives***

INDIANAPOLIS (June 25, 2007) – Winning Communities (www.winningcommunities.com), an Indiana-based community consulting company, today announced its partnership with **ChaCha** (www.chacha.com), the breakthrough search engine that uses live human guides to enhance its search results, to implement a new community-building program called “Give, Grow and Win.”

With the “Give, Grow and Win” program, ChaCha will offer communities and organizations an opportunity to raise money to fund community and economic development planning initiatives. By simply using ChaCha as their search engine of choice, communities will be able to raise money to enhance community programs. Using ChaCha in their search will result in funds being donated to the community. Communities and organizations have the opportunity to receive thousands of dollars to implement their projects.

Winning Communities helps communities and organizations envision the future and develop goals and action plans for achievement. Whether it's implementing a new technology training program or building a countywide bike path, Winning Communities facilitates the vision and action planning process and coordinates community involvement to provide the insight and ideas that contribute to the community's plan and its results. Its unique Certified Winning Communities program rewards communities that successfully complete the Winning Communities process and advance with the plans.

“Communities benefit in several ways through this partnership between our two Indiana-based companies,” said Jim Dittoe, president and founder of Winning Communities. “Our years of hands-on community and economic development leadership allow us to help communities plan and implement changes and improvements, and ChaCha provides these communities with a way to raise money to pay for these new community enhancements.”

ChaCha is a revolutionary new breed of search engine that fuses human intelligence and technology into the search process. Users simply input their query, in any form, and instant results are displayed that are the combination of the best of the Web and “hand-picked” results from ChaCha's vast community of 30,000 skilled search experts or “guides.”

If for any reason the searchers are unable to find exactly what they are looking for from the instant results, they can click on a link to chat in real-time with a live ChaCha guide. The guide will then specify what information they are seeking and employ ChaCha's powerful search tools to produce the most relevant results.

“By partnering with Winning Communities, we are able to help cities and towns throughout the United States complete an action plan for future success,” said Scott Jones, CEO of ChaCha. “With ChaCha's people-powered search engine offering and Winning Communities' ability to inspire and involve community members, we're committed to ensuring human interaction is involved in creating a better community for all.”

For more information about Winning Communities, or to find out how to become a partner in the "Give, Grow and Win" program, call 317-402-0524, e-mail jim@winningcommunities.com or visit www.winningcommunities.com.

For more information about ChaCha, visit www.chacha.com.

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About Winning Communities:

Winning Communities is a community planning consulting company that has facilitated numerous community vision and action plans for cities, towns, and counties throughout the United States. Jim Dittoe, president of Winning Communities, Inc. has been building community progress for more than 30 years, and has developed a unique certification program called the Certified Winning Communities program, which is open to any county, city or town that seeks to create a vision and action plan for its future success. For media inquiries, please contact Susan Young of AimFire Marketing at 317-858-7669 or syoung@aimfiremarketing.com. For more information, visit www.winningcommunities.com.

About ChaCha:

ChaCha, the first search engine to instantly connect users with people in real time to produce relevant results, was co-founded by Scott A. Jones and Brad A. Bostic in 2006. Derived from their high-tech experience, ChaCha is dedicated to providing a revolutionary new search experience. Jones is the inventor of the voicemail system used by over a half billion people worldwide and is the leader of other successful tech ventures (as noted on www.scottajones.com). Bostic has led a number of high-tech start-ups. For media inquiries, please contact Liza Dittoe of Dittoe Public Relations at 317-202-2280 or liza@dittoepr.com. For more information, visit www.chacha.com.

Press Contacts:

For Winning Communities:

Susan Young
AimFire Marketing
317-858-7669

syoung@aimfiremarketing.com

For ChaCha:

Liza Dittoe
Dittoe Public Relations
317-202-2280 x. 12

liza@dittoepr.com